

BREWERY BOOK 2018

*Taking pride
in our brewing*




BALI HAI
ESTD **BREWING CO** 1975



Our Vision

To be Indonesia's unique premier brewery. Celebrated at Home, Admired Abroad.

Our Mission

To deliver authentic and inspiring stories and experiences through our beer, brands, and people.



Celebrated at Home, Admired Abroad

BALI HAI Brewing Co. is Indonesia's leading independent brewery, developing and distributing a distinctive range of beer brands for the national and international market.

BALI HAI Brewing Co. sets the standard in brewing. We are passionate about crafting authentic, innovative beer products that challenge conventions and redefine the culture of beer-drinking in Indonesia.

Our beer Brands are unique and innovative, capturing the aspirations of Indonesia and international consumers through state-of-the-art brewing, timely delivery of our fresh beers, and innovative brand concepts targeted to our customer and consumer needs.

28
DAYS
FERMENTATION

INDONESIA'S PREMIUM LAGER

Munich Style



BALIHAIBEER.COM
f t @ BALIHAIBEERID



Reach for the best

28
DAYS
FERMENTATION

INDONESIA'S PREMIUM LAGER

Munich Style



BALIHAI BEER.COM
f BALIHAI BEERID



Bali Hai Premium Munich Lager

BALI HAI Premium is Indonesia's leading international quality beer. Our master brewers have drawn on 40 years of brewing experience to craft a premium quality beer that is celebrated at home and admired abroad.

BALI HAI Premium is a Munich Lager brewed with two-row European malt that refreshes your palate with a clean, crisp taste and is topped by aromatic hops, giving fruity and floral notes. It has uniquely full flavor and a smooth, satisfying finish that sets the standard for premium beers.

BALI HAI satisfies the passion for drinking the best premium beer and pride in an authentic international quality and independent Indonesian beer brand.



Malt Type
Jenis gandum

*Two-Row
Spring*

2 Types of Hops
2 Jenis Hops

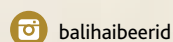
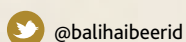
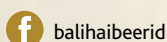


*High Alpha
German
Herkules* & *Aromatic
Spalter
Select*

Best
served
at
Suhu
penyajian

5°C

4.90%
ABV



28 DAYS
FERMENTATION

el Diab^{lo}



Be original





28 DAYS
FERMENTATION

Be original

El Diabolo Original

El Diabolo Original is the international brand for those looking for a distinctive choice, challenging convention and the ordinary. A distinct and intriguing beer that encourages beer lovers to be different and true to themselves.

El Diabolo Original is an international quality Belgian Golden Ale with a bold and unique personality. El Diabolo brings out the best in a classic Golden Ale. Crafted for flavor, EL Diabolo Original challenges you to experience a beer that delivers a distinctive character, with the classic aroma of Hercules hops and a full rich taste.

El Diabolo Original is crafted to deliver the robust and one-of-a-kind taste that will inspire the most discerning beer drinker.



Malt Type
Jenis gandum

Two-Row & Chateau
Spring & Arome



Hops Type
Jenis Hops

High Alpha
German
Herkules

Best served at Suhu penyajian **5°C**

4.90%
ABV

21 DAYS
FERMENTATION



TIME TO CELEBRATE



WBA
WORLD
BEER
AWARDS
ASIA'S
BEST LAGER
LOW CARB

ENJOY
RESPONSIBLY



WBA
WORLD
BEER
AWARDS
ASIA'S
BEST LAGER
LOW CARB

21 DAYS
FERMENTATION



Draft Beer Lager

Draft Beer is a refreshing session beer for thirsty drinkers looking for an enjoyable, no-frills experience. Draft Beer is for those who are energetic, hard-working and want to relax with friends, when a beer is a reward after a hard days work.

Draft Beer is an award-winning beer fresh from Indonesia's leading independent brewery. Brewed for easy drinking, Draft Beer has the crisp and refreshing taste of Hercules hops to satisfy those who want the perfect session beer that always good to the last drop.



WBA¹²
WORLD
BEER
AWARDS
ASIA'S
BEST LAGER
LOW CARB



Malt Type
Jenis gandum

Pilsener




Hops type
Jenis Hops


*German
Herkules*


Best
served
at
Suhu
penyajian

5°C

4.90%
ABV

 draftbeerid

 @draftbeerid

 draftbeerid



PANTHER

BLACK BEER

DARK PLEASURE



PANTHER
BLACK BEER
RICH & SMOOTH
330 ml
BIR HITAM

28 DAYS
FERMENTATION



Panther Black Beer

Boldly crafted with 4 malt varieties and fine hops specially selected for a balanced taste. Full flavoured with notes of chocolate to finish. A surprisingly dark pleasure.



4 Types of Malts
4 Jenis gandum
*Chateau Chocolate,
Chateau Crystal,
Chateau Munich,
Chateau Pilsen
Malt*



Hops type
Jenis Hops
*High Alpha
German
Herkules*

Best served at Suhu penyajian

5°C

4.90%
ABV



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Brewery

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